

**WOMEN  
BUILD  
SHE NAILED IT**



# Sponsorship Opportunities

Spring 2024



**Habitat for Humanity**<sup>®</sup>

Washington, D.C. & Northern Virginia

**WOMEN BUILD**  
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## CAMPAIGN OVERVIEW

Habitat for Humanity of Washington, D.C. & Northern Virginia (Habitat DC-NOVA) invites you to join us for our 2024 Women Build! Women Build strives to engage, mobilize, and empower women and people of diverse gender identities in the critical work of affordable housing. This year, Habitat DC-NOVA's Women Build is setting out to raise \$250,000 to build 3 safe, decent, and affordable homes for local women and their families.

Through Women Build, we seek to create an inclusive, collaborative environment where women can learn new skills and tangibly serve their neighbors and communities. The campaign provides opportunities for women volunteers to participate in construction activities alongside their friends, peers, and colleagues on a site that is welcoming and comfortable. Women Build has grown to become gender inclusive and expansive. Through this campaign, Habitat seeks to create a space for volunteers of all gender identities to participate in affordable housing work, learn new skills, and give back to their community.

Women Build 2024 consists of:

- A spring build campaign inviting volunteer groups to Habitat sites
- A \$250,000 fundraising campaign culminating in a celebratory networking luncheon with a panel of women leaders in housing
- A communications and advocacy effort bringing awareness to the challenges that women face in housing

Women Build will launch on International Women's Day on March 8 and run through May. Groups can register a team of volunteers to fundraise together and participate in their very own Build Day at one of Habitat DC-NOVA's construction sites. Our team of dedicated and experienced construction staff and crew leaders will teach volunteers everything they need to know, and no experience is necessary.

Through Women Build, companies can engage their women employees, highlight women in leadership, and give back to the community. Join us today!

To become involved in Women Build 2024, please contact Kat Shaub at [kat.shaub@habitatdcnova.org](mailto:kat.shaub@habitatdcnova.org) or 202.257.1153.

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## **HOMEBUILDER**

### **\$50,000**

#### **Build Day**

- Three (3) Build Days of up to 10 volunteers
- Opportunity to donate sponsored build day(s) to community group(s)
- Logo on general Women Build t-shirts and swag
- Signage on construction sites
- Lunch provided

#### **Luncheon**

- Invitation to participate in speaking panel (lead sponsor only)
- Two (2) tables for attendees
- Logo recognition on event invitation, program, and signage
- Logo recognition on email communications (30,000 subscribers)

#### **Marketing & Visibility**

- Digital story highlighting partnership via email listserv (30,000 subscribers)
- Social media post (8,000 followers)
- Logo recognition on website and annual report
- Right to use Habitat DC-NOVA logo

#### **Additional Engagement**

- Opportunity to co-host a lunch and learn for company stakeholders with Habitat about affordable homeownership (Habitat site tours available, location to be mutually decided)
- Opportunity for group volunteering at Habitat ReStores
- Invitation to attend home dedications and special events

\*Habitat DC-NOVA policy requires volunteers to be fully vaccinated per CDC guidelines.

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## ROOF RAISER

### \$25,000

#### Build Day

- Two (2) Build Days of up to 10 volunteers
- Opportunity to donate sponsored build day(s) to community group(s)
- Women Build t-shirts and swag
- Lunch provided

#### Luncheon

- One table for attendees
- Logo recognition on event program and signage
- Logo recognition on email communications (30,000 subscribers)

#### Marketing & Visibility

- Social media post (8,000 followers)
- Name listing on website and annual report
- Right to use Habitat DC-NOVA logo

#### Additional Engagement

- Opportunity to co-host a lunch and learn for company stakeholders with Habitat about affordable homeownership (Habitat site tours available, location to be mutually decided)
- Opportunity for group volunteering at Habitat ReStores
- Invitation to attend home dedications and special events

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## **BLUEPRINT PARTNER**

### **\$10,000**

#### **Build Day**

- One (1) Build Day of up to 10 volunteers
- Opportunity to donate sponsored build day to community group
- Women Build t-shirts and swag
- Lunch provided

#### **Luncheon**

- 5 attendees
- Name listing on event signage
- Name listing on email communications (30,000 subscribers)

#### **Marketing & Visibility**

- Social media post (8,000 followers)
- Name listing on website and annual report
- Right to use Habitat DC-NOVA logo

#### **Additional Engagement**

- Opportunity to co-host a lunch and learn for company stakeholders with Habitat about affordable homeownership (Habitat site tours available, location to be mutually decided)
- Opportunity for group volunteering at Habitat ReStores
- Invitation to attend home dedications and special events

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## FOUNDATION FRIEND \$5,000

### Luncheon

- 5 attendees
- Logo listing on event signage and materials
- Logo listing on email communications (30,000 subscribers)

### Marketing & Visibility

- Logo on site signage
- Social media post (8,000 followers)
- Name listing on website and annual report

### Additional Engagement

- Opportunity to co-host a lunch and learn for company stakeholders with Habitat about affordable homeownership (Habitat site tours available, location to be mutually decided)
- Opportunity for group volunteering at Habitat ReStores
- Invitation to attend home dedications and special events

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## 2024 Women Build Sponsorship Commitment Form

I would like to support with the following contribution that will be recognized at the Women Build Reception:

- \$50,000 Home Builder                       Other Amount: \$ \_\_\_\_\_  
 \$25,000 Roof Raiser  
 \$10,000 Blueprint Partner  
 \$5,000 Foundation Friend

I am unable to attend the virtual event, but would like to make a gift supporting Habitat DC-NOVA. Enclosed in my contribution of \$\_\_\_\_\_.

### Payment Options

I/we will pay by check (payable to Habitat for Humanity of Washington, D.C. & Northern Virginia)

- Check is enclosed                      Please expect payment by \_\_\_\_ (date)  
 Please charge my/our credit card:                       Visa     Mastercard     American Express

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Cardholder's Name (as it appears on card)	Amount	Card Number	Exp. Date	Security Code
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Billing Address

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Signature (required for all pledges)	Date
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### Recognition

Please list me by (check one):     Name     Company     Please keep my contribution anonymous

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Please print name or company exactly as you would like it to be listed in event materials

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Contact Name	Title	Tel.	Fax	Email
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Company Name

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Address	City	State	Zip
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**KINDLY RETURN YOUR SIGNED SPONSOR FORM BY MAY 1, 2024**

Send forms to [development@dchabitat.org](mailto:development@dchabitat.org) or mail with payment to:  
 Habitat for Humanity of Washington, D.C. & Northern Virginia  
 6295 Edsall Road, Suite 120, Alexandria, VA 22312

For questions, please contact Lee Granados at [lee@ggdcpro.com](mailto:lee@ggdcpro.com)  
 or Kat Shaub at [kat.shaub@habitatdcnova.org](mailto:kat.shaub@habitatdcnova.org).

## 2024 Women Build Commitment Form

I am participating in Women Build 2024 as an:

Individual (raising a min. of \$500)

Team leader (raising a min. of \$5,000 per team)

Team Name: \_\_\_\_\_

Number of members in your team: \_\_\_\_\_ Are you looking for more team members?  Yes  No

Do you have a date for your team build?  Yes Date of build: \_\_\_\_\_

No Preferred day for build (Wednesday-Saturday) \_\_\_\_\_

Do you need assistance setting up your classy page?  Yes  No

### Recognition

Please list me by (check one):  Name  Company  Please keep my contribution anonymous

\_\_\_\_\_  
Please print name or company exactly as you would like it to be listed in event materials

\_\_\_\_\_  
Contact Name

Tel.

Email

\_\_\_\_\_  
Company Name if Applicable

\_\_\_\_\_  
Address

City

State

Zip

**Please send forms to [development@habitatdcnova.org](mailto:development@habitatdcnova.org) or send by mail to:**

Habitat for Humanity of Washington, D.C. & Northern Virginia  
6295 Edsall Road, Suite 120, Alexandria, VA 22312

For questions, please contact Liz Salter at [liz.salter@habitatdcnova.org](mailto:liz.salter@habitatdcnova.org)