



2026

Sponsorship Opportunities

Together we build homes, community, and hope



Over the last 35 years, Habitat DC-NOVA has become a cornerstone housing provider offering working class families the ability to own a home and build their own brighter futures upon its foundation.

As our community faces unprecedented and rising housing costs, more and more families are being priced out of quality housing and forced into unsafe, overcrowded living conditions.

We're asking for your partnership to pave the way for more families to have access to the life-changing stability of homeownership.

We are all builders of stronger communities.



Spotlight Builds

At Habitat DC-NOVA we believe everyone deserves housing and everyone plays a role in providing community housing solutions. Our aim is for all people to be able to engage in our work and see themselves reflected in Habitat's mission.

Habitat DC-NOVA is excited to offer various Spotlight Builds that honor and celebrate the diversity of our communities. Spotlight Builds are dedicated build campaigns engaging and highlighting women and gender non-confirming folks, LGBT+ individuals, faith partners, and more.

These builds are a great way to demonstrate support for the diverse people and experiences of our community while engaging your employee resource and affinity groups.

In 2026 partners will have the opportunity to use their annual sponsorship volunteer day benefits towards spotlight builds and receive recognition and marketing benefits as part of these campaigns.

2026 Spotlight Builds

Pride Build

June 2026



Women Build

Kick off in April 2026 & continuing through Fall 2026



Interfaith Build

Starting in Fall 2026





\$150k

Presenting Sponsor

Up to 7 volunteer engagements that can be part of any chosen spotlight build

Partnership showcased across Habitat DC-NOVA's marketing channels, with partnership story & press release

Speaking invitation for your company's leadership at an upcoming special event (i.e. - home dedications, special events, ground breakings, etc.)

Lead sponsor recognition as part of chosen Spotlight builds, including marketing plan and reception tickets

Up to 10 complimentary annual memberships to Habitat Young Professionals for your employees

Co-hosted thought leadership event in a jointly established format, i.e. a fireside chat, webinar, etc.



Up to 7 volunteer engagements that can be part of any chosen spotlight build

Partnership showcased across Habitat marketing channels with partnership story

Invitation to an upcoming special event (i.e. - home dedications, special events, ground breakings, etc.)

Sponsor recognition as part of chosen Spotlight build(s)

Up to 8 complimentary memberships to Habitat Young Professionals for employees

\$100k
Gold Hammer



\$50k
Silver Hammer

Up to 5 volunteer engagements that can be part of any chosen spotlight build

Partnership showcased across Habitat marketing channels with partnership story

Invitation to an upcoming special event (i.e. - home dedications, special events, ground breakings, etc.)

Sponsor recognition as part of chosen Spotlight build(s)

Up to 4 complimentary memberships to Habitat Young Professionals for employees



\$25k

Bronze Hammer

Up to 3 volunteer engagements that can be part of any chosen spotlight build

Partnership recognition in Habitat digital marketing channels

Invitation to an upcoming special event (i.e. - home dedications, special events, ground breakings, etc.)

Sponsor recognition as part of chosen Spotlight build(s)

Up to 4 complimentary memberships to Habitat Young Professionals for employees



\$10k
Brick Layer

1 volunteer engagement that can be part of any chosen spotlight build

Select digital marketing benefits

Invitation to an upcoming special event (i.e. - home dedications, special events, ground breakings, etc.)

Sponsor recognition as part of chosen Spotlight build(s)

2026 Volunteer Opportunities

Construction Build

Put on your hard hats and grab a hammer! No experience necessary - our dedicated staff will teach your team all you need. Tasks may include framing, insulation, finishes, painting, flooring and more.



ReStore

Volunteers help accept donations, organize inventory, assist customers with finding items, fix and repair furniture and other donated items, create or improve displays, and much more.



Playhouse Builds

Volunteers build and paint a playhouse that is then either donated to a Habitat family, donated to a child care partner, or auctioned through the ReStore to support a build project.



2026 Volunteer Opportunities

Neighborhood Revitalization

This new program takes volunteer crews into partnering neighborhoods to provide yardwork, painting, exterior repairs, fencing, and weatherization for low-income residents.



Furniture Builds

Volunteers construct items including deck chairs, picnic tables, flower boxes, and bookshelves for homeowner families. This opportunity can accommodate large volunteers groups of 40+.



Family Welcome Baskets

Help assemble welcome baskets for Habitat families as they move into their brand new homes. Baskets often include household and cleaning items, financial planning tools, gardening supplies, and more.





We look forward to working with your team to put together a custom marketing benefit package that meets your organizations needs and goals.

Benefits may include:

Feature in our monthly e-newsletter which is sent to almost 19,000 subscribers

Dedicated post on social media accounts - approx. 9k followers across our three accounts - LinkedIn, Facebook, and Instagram

Sponsor recognition as part of chosen Spotlight build(s)

Signage at construction and ReStore sites

Marketing Benefits



Let's stay

in touch

Our team looks forward to working with you to build a sponsorship package that is customized to your needs!

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